



UNITED STATES MARINE CORPS

MARINE CORPS BASE

QUANTICO, VIRGINIA 22134-5001

MCBO 5300.2

B 37

10 Feb 97

MARINE CORPS BASE ORDER 5300.2

From: Commanding General
To: Distribution List

Subj: POLICIES REGARDING RESPONSIBLE CONSUMPTION OF ALCOHOL

Ref: (a) ALMAR 151/96 Semper Fit Alcohol Abuse Prevention
and Deglamorization Campaign
(b) MCO P5300.12

1. Purpose. To provide policies and procedures in conjunction with reference (a) designed to provide guidance and instruction to Marines aboard MCB, Quantico on the responsible consumption of alcoholic beverages.

2. Backaround. The consumption of alcohol is a socially accepted practice. When this activity results in irresponsible behavior, drinking excessively, or leads to alcoholism, the consequences are often tragic. Alcohol abuse may cause traffic accidents (possibly resulting in fatalities), disorderly conduct, family dysfunction, diminution of work performance, and a variety of serious health problems. The consumption of alcohol is glamorized by the millions of dollars spent annually in advertising. Information about alcohol abuse, by comparison, is minimal and Marines are sometimes influenced by these often compelling advertisements. This Order provides guidance and encourages the responsible use of alcohol.

3. Action

a. Unit Commanders

(1) Implement and regularly provide guidance to personnel in their units regarding Marine Corps policies on alcohol abuse and zero tolerance such as, drinking and driving, and excessive consumption of alcohol to include public intoxication.

(2) Vigorously encourage peer protection programs for Marines going on liberty including designation of a nondrinking driver, and utilization of both the senior Marine present and buddy system to provide advice and take appropriate action if an individual's drinking appears excessive.

10 Feb 97

(3) Identify personnel who have problems with alcohol, and refer the individuals to the Consolidated Substance Abuse Counseling Center (CSACC). Counseling on alcohol problems are to be done solely by those designated in reference (b).

(4) Provide a presentation to unit personnel concerning responsible alcohol consumption prior to special events such as mess nights, bosses nights, wetting downs, birthday balls, picnics, and field days. Included in this presentation should be an "arrive alive" theme and means to do so.

(5) Maintain an awareness of alcohol abuse in the unit and discourage the attitude that being able to "hold one's liquor" is an admirable accomplishment.

(6) Publish the legal age requirements for alcohol consumption in jurisdictions frequented by unit personnel.

b. Director, Manpower Division. Incorporate into the Military Personnel check-in process the following steps prior to unit reception:

(1) Mandatory CSACC class check-in.

(2) Mandatory medical class depicting the physical and emotional effects of alcohol abuse.

(3) Develop posters for distribution to all units outlining the problems of alcohol abuse and suggesting alternative activities to alcohol consumption.

(4) Manpower Division will take the lead in developing educational programs for unit officers and senior staff noncommissioned officers which will enable them to educate assigned personnel on responsible alcohol consumption, the multifaceted dangers of abuse, and counseling techniques for individual(s) who have a problem with abuse.

c. Director, Morale, Welfare and Recreation Division

(1) Discontinue promotional programs for the sale of alcohol such as "happy/power hours," "dollar brews," and "two-fers," which reduce the cost of alcohol to the patron.

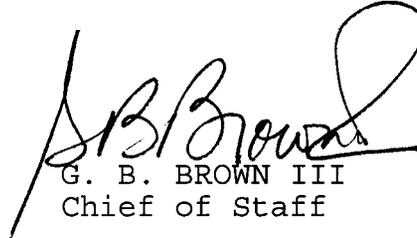
(2) Promote the sale of nonalcoholic beer and drinks.

(3) Restrict advertisement of alcoholic beverages (within legal parameters).

(4) Develop and promote single Marine programs not involving alcohol consumption.

(5) Provide classes to bartenders on how to recognize symptoms of alcohol abuse and how and when to set limits on drinks served.

d. Public Affairs Office. Publish articles in the Ouatico Sentry on the adverse effects of alcohol abuse on a regular basis (at least quarterly).



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Chief of Staff

DISTRIBUTION: A